



Mulch & Soil Council News, Notes & Quotes Newsletter

2017 Advertising Space Order Form

Contact Person: _____
 Company Name: _____
 Address: _____
 City, State, Zip Code _____
 Telephone No. (____) _____
 FAX No. (____) _____
 E-mail: _____

NNQ is the official newsletter of the Mulch & Soil Council. It is issued in electronic form to MSC Members only. With target distribution between the 1st and 15th of each month.

Please indicate the size of the advertising space desired. Black and White or color ads can be submitted.

Size	Casual Ad (1x)*		Quarterly Ad (4x)*		Monthly Ad (10x)*	
	Member	Non-member	Member	Non-member	Member	Non-member
Half Page Horizontal (4-3/4h" x 7-1/2"w)	<input type="checkbox"/> \$400	<input type="checkbox"/> \$600	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$3000	<input type="checkbox"/> \$5,250
Quarter Page Vertical (4-3/4"h x 3-5/8"w)	<input type="checkbox"/> \$200	<input type="checkbox"/> \$300	<input type="checkbox"/> \$720	<input type="checkbox"/> \$1,120	<input type="checkbox"/> \$1,700	<input type="checkbox"/> \$2,700

***Pricing is for the full, pre-paid term of the contract, not monthly.**

Payment Method: Amount \$ _____
 Check enclosed
 Charge my Visa MasterCard AmEx
 Credit Card # _____ Exp Date: _____
 Signature: _____ Date: _____
 CVV code: _____ Billing Zip Code: _____

How Often Published?

NNQ is published 10 times a year. Casual Ads (1x) run in the next issue following order completion. Quarterly Ads run in March, June, September, and December. **Monthly Ads begin the issue after order completion and continue for 10 consecutive issues.**

Deadlines:

- 1) Space orders must be received by the first day of the month prior to the month of publication.
- 2) Ad files must be received on or before the 15th day of the month prior to the month of publication.
- 3) Cancellations and changes must be received by the 20th day of the month prior to the month of publication.

NOTE:

- Advertisements must be supplied as an electronic file in PDF, EPS or TIFF format at 200 dpi only.
- Any additional production costs required to prepare ads for publication will be billed to the advertiser.
- Cancellations resulting in short rating on space contracts will be backcharged the higher rates for previous ads.

The MSC reserves the exclusive right to reject any advertisement that, in the Council's sole opinion, is deemed unsuitable or inconsistent with the objectives of the Council. In the event an advertisement is unacceptable, the MSC's only liability shall be limited to a full refund of the advertising space fee submitted with this form.

Make payment (in U.S. funds) to MSC and mail to:

Mulch & Soil Council • 7809 FM 179 • Shallowater, TX 79363
 TEL: (806) 832-1810 • FAX: (806) 832-5244 • info@mulchandsoilcouncil.org