

Exciting New Web Ideas “On a Budget”

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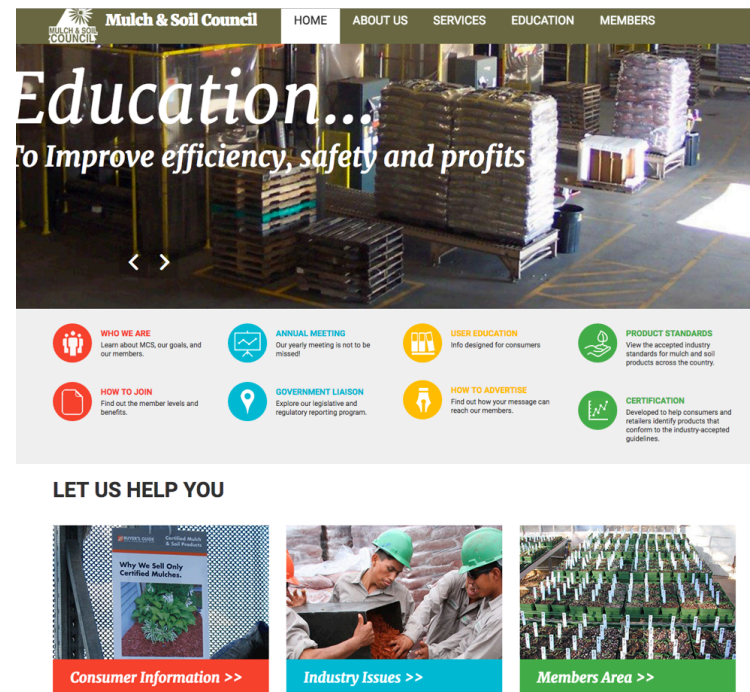


Overview

- What's New on the MSC Site?
- Old vs New - How did we do it?
- Tips, Tricks & Resources
- Q&A

What's new on the MSC site?

- Whole new look
- More functionality
- Education portal
- Forms are online
- Multiple ways to find info
- Targeted info



New vs. Old – How did we do it?

- Edited all content to decide what made the move
- Designed Home Page & Landing Pages – what look are you going for?
- Updated photos, forms, etc
- Designed and built one page at a time – what are you trying to convey?
- Linked all pages to Home page and Landing Pages

Tips, Tricks & Resources

- Wordpress
- Wordfence (WordPress plug in) \$60/year
- Paypal
- Web template (www.templates.com) \$69
- Stock photo source – starts @ \$25

Questions?

